

M.COM EAFM

SEMESTER SCHEME 2023-24

IV Semester

	Core Course	Number, Code & Nomenclature of Paper			Duration of Exam.	Teaching Hrs/Week & Credit			Distribution of Marks		Min. Pass Marks			
		Number of Paper	Code	Nomenclature		Lectures	Practical	Credit	Int. Assess.	Sem. Assess.	Total Marks	Int. Assess.	Se m. Assess.	
Semester -IV	Compulsory	4.1	EAFM-401	Quantitative techniques	3 Hrs	6		6	50	100	150	20	40	
		4.2	EAFM -402	Macro-Economic Analysis	3 Hrs	6		6	50	100	150	20	40	
	4.3 & 4.4 Students are supposed to select one group from the given three groups	EAFM -403 (A) Economic Administration Group	(A)Research Methodology (Common for all group-A, B, C)			3 Hrs	6		6	50	100	150	20	40
			EAFM -404	(B)Economy of Rajasthan Or ❖ Dissertation			3 Hrs	6		6	50	100	150	20
		EAFM -403 (B) Finance Group		(A)Research Methodology (Common for all group-A, B, C)			3 Hrs	6		6	50	100	150	20
			EAFM -404	(B)Security analysis and portfolio management Or ❖ Dissertation			3 Hrs	6		6	50	100	150	20
		EAFM -403 (C) Co-operation and Rural Development Group		(A)Research Methodology (Common for all group-A, B, C)			3 Hrs	6		6	50	100	150	20
			EAFM -404	(B)Agricultural Economics Or ❖ Dissertation			3 Hrs	6		6	50	100	150	20
		Total					24		24	200	400	600	80	160

❖ DISSERTATION

(Applicable only for Regular Students)

A Short Research (Dissertation) can be opted by the regular students who have secured minimum 55% marks (aggregate in previous semesters) under supervision of a Faculty member assigned by the department. The candidate shall be required to submit two copies of the dissertation before commencement of fourth semester examination. Evaluation of dissertation will be made by an external examiner (appointed by the university). Maximum marks for evaluation will be 150.

EAFM: Students have to select any one group of their choice and will opt the papers as prescribed for each group given below:

Note: Students have to select same group in semester third and fourth .

IVSemester M.COM (EAFM)

MEAFM 4.1

Paper I

Quantitative Techniques

Course/Paper:401 Max.Marks:100

Time:3 Hrs

Unit-1

Introductory:Meaning and scope of quantitative techniques, role of quantitative techniques in business and industry. index numbers,

Unit-II

Correlation analysis: definition, concept, types and measures of studying correlation methods. Regression analysis: its importance and application to business. Simple, partial and multiple correlation.

Unit-III

Linear programming (Introductory),simplex and graphic methods; Assignment and Transportation problems, simulation, queuing theory (elementary) and game theory; Decision theory.

Unit-IV

Scaling techniques: purpose of scaling, types of scales- nominal, ordinal, interval and ratio scale.

Unit-V

Tests of significance: 'z', 't' and 'f' test. Hypothesis testing, theory of attributes, chi-square test and analysis of variance.

Books Recommended:

1. Kothari, C.R. and Gaurav Jain: Research Methodology- methods and techniques, Wishwa publication, New Delhi.
2. John Miter and William Wasserman: Fundamental statistics for business and economics.
3. John E. Ullmann: Quantitative methods in management
4. N.P. Agarwal: Quantitative techniques, RBD, Jaipur.
5. D.N. Ellhame: Fundamental of statistics.
6. K.N. Nagar: Basic elements of statistics. Paper-VI Business Budgeting (MCPO-208)

IV Semester M.COM (EAFM)

MEAFM 4.2

Paper II

Macroeconomic Analysis

Course/Paper:402

Max.Marks:100

Time:3 Hrs

Unit – 1

Macro Economics: Meaning, importance, nature, scope, types and limitations. Main macro economic variables

Unit -2

National income : Different definitions, key characteristics, various concepts, methods of Measurement, problems in Measurement, importance , relationship between national income and economic welfare.

Unit -3

Income and Employment Theories: Classical and Keynesian theory, consumption function, fiscal policy and monetary policy.

Unit – 4

Concept of investment multiplier and accelerator, Laffer's curve and Phillips curve

Unit -5

Business cycles: Meaning, characteristics and phases of business cycles, theories of business cycles, causes and remedies, impact of business cycle on economy, money supply (monetary aggregates) concepts of RBI.

Recommended Books:

1. Indian Economy - Uma Kapila
2. Money, Banking & International Trade - M.L. Jhingan
3. The Indian Economy Jalan Bimal
4. Principles & Theories of Economics M.K. Goyal
5. Money and Financial System - Trivedi, Dashora & Nagar.
6. Macro Economics B.L. Ojha.

IV Semester M.COM (EAFM)
MEAFM 4.3
Paper III
(Common for all Groups-A,B,C)
Research Methodology

Course/Paper:403

Max.Marks:100

Time:3 Hrs

Unit-1

Research: meaning, objectives, significance and types, Research process, Review of literature,.
Criteria of good research

Unit-II

Formulating research problem: formulation of research problem, identifying variables.
Constructing Hypothesis: types of Hypothesis.

Unit-III

Research design:Concept and need of research design , principles of research design . different
research designs: quantitative and qualitative

Unit-IV

Data Collection: types of data ,methods of data collection, processing, editing, coding, tabulation
and displaying data

Unit-V

Selection of Sample : meaning and size of sample , types of sampling, sampling errors, concept of
statistical population, , research report, presentation ,footnote, endnote , references
and bibliography.

References

1. K.R. Sharma: Operations Research and Quantitative Techniques. Kalyani Publications.
2. Levin and Rubin Statistics for Management, PHI.
3. C.R. Kothari: Quantitative Techniques, Vikas.
4. Jit S. Chandan: Statistics for management, Vikas
5. Gupta & Gupta Business statistics, sultan Chand & Co.
6. V.K. Kapoor: Operations Research, Sultan Chand & Co.
7. Hira & Gupta: Operations Research, S. Chand
8. S.D. Sharma: Operations Research, S. Chand 9. K.N. Nagar: SankhiyakiKeMoolTatwa, Minakshi
Publication.

IV Semester M.COM (EAFM)
MEAFM 4.4
Paper IV
Group A -Economic Administration (EA)
Economy of Rajasthan

Course/Paper:404

Max.Marks:100

Time:3 Hrs

Unit -I

Basic Characteristics of the Economy of Rajasthan. Position of Rajasthan's economy in Indian Economy. Rajasthan's Physiographic, Population, Occupational Structure.

Unit-II

Main causes of population growth in Rajasthan. Government Measures towards Population Control. Causes of low literacy rates in Rajasthan. Human resource development.

Unit-III

Natural Resources- Land, Water, Livestock, Wildlife and Mineral Resources, New Mineral Policy of Rajasthan.

Agriculture: Land Utilization, Cropping Pattern and Main Crops in Rajasthan. Land Reforms in Rajasthan,

Unit-IV

Industry- Salient Features, growth and challenges of industrial development. Present industrial policy. Role & Importance of Small Scale Industries, main problems and suggestions to remove them.

Tourism Development in Rajasthan. Main Features and Problems of Tourism. Recent Tourism policy

.

Unit-V

Poverty and Unemployment in Rajasthan, its Causes and Remedies. Economic Reforms in Rajasthan. Major Development Projects of Rajasthan- Public-Private partnership model.

References:

L.N. Nathurankar: Economy of Rajasthan

Government of Rajasthan Economic Survey of Rajasthan (Latest)

Government of Rajasthan: Basic Statistics of Rajasthan- Latest

Government of Rajasthan: Statistical Abstract of Rajasthan- Latest of Rajasthan Five Year Plan Documents

GS Bhatia: Economy of Rajasthan

IV Semester M.COM (EAFM)
MEAFM 4.4
Paper IV
Group B-Finance (FM)
SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Course/Paper:404

Max.Marks:100

Time:3 Hrs

Unit I

Principles of investment and investment process, investment risk and return: Its components and measurement, investors attitude towards risk and return. Investment spectrum.

Unit II

Meaning of primary and secondary market and operations in them, Govt. Security market and new issue market.

Unit III

Traditional and modern portfolio management, models/theories of portfolio management:- Portfolio construction models. Markowitz model, shape index model.

Unit IV

Approach to security market analysis: Fundamental analysis, Technical analysis, mutual funds and investor's protection.

Unit V

Capital Asset Pricing model, Characteristic line. Factor model and arbitrage pricing performance valuation and managed portfolio. Portfolio revision techniques.

Suggested Readings:

1. V.K.Bhalla Investment Management Security Analysis and Portfolio Management (S.Chand & Sons New Delhi).
2. Donald.Fisher and Ronall. Jordan Security analysis and portfolio management CPHI Publication New Delhi.
3. V.A. Avadhani-Invest and Security Markets in India (Hemalaya Publication Bombay).
4. Punit havathy Pandian- Security Analysis and Portfolio Management Vikas Publishing House Pvt. Ltd., New Delhi.

IV Semester M.COM (EAFM)

MEAFM 4.4

Paper IV

Group C – Cooperation and Rural Development (CO&RD)

Agricultural Economics

Course/Paper:404

Max.Marks:100

Time:3 Hrs

Unit-I

Nature and Scope of Agricultural Economics. Importance of Agriculture in Indian Economy. Agriculture Efficiency: Concept, Its Measurement. Recent developments in agriculture in India

Unit-II

Agricultural Productivity: Concept, Measurement and Determinants. Risk and uncertainty factors in agriculture sector. Agricultural Inputs: Seeds, Fertilizer, Pesticides, Irrigation and Power.

Unit-III

Agriculture Finance: Institutional and non- Institutional Finance. Problems&suggestions to overcome them. Kisan Credit Card (KCC), Crop Insurance and other recent developments.

Unit-IV

Agriculture product pricing : Price Policy, Support Price, Procurement Price, minimum support price- issues, pros and cons .Rationale of Subsidy in Agriculture, Recommendations of Swaminathan Commission.

Unit-V

Agriculture marketing: problems and challenges, export of agriculture products.

Infrastructure Development in Agriculture. New Agriculture Policy.

Green, White Revolution and Organic Farming.

Books Recommended:

Sukhpal Singh: Rural Marketing Management, Vikas Publishing House, Delhi.

2 Ruddar Dutt, K.P.M. Sundharam, Indian Economy, S. Chand & Sons, New Delhi.